

Gwangmyeong City is **a city of the future** with improved infrastructure such as

KTX Gwangmyeong Station and large distribution facilities, etc.



As an efforts for vicious cycle

For the first time in Korea, Climate and Energy Division is newly established through collaboration with local governments

Exchange of waste between Gwangmyeong-si and Guro-gu, Seoul Climate Energy Division – Citizen's Solar Power Plant, 101010 Lights-out



Green New Deal's 6 initiatives!

Taking one step forward as an eco-friendly future city!!!

- 1 Restore the ecological environment in river
- 2 Create a resource recycling city
- 3 Invest in Living Lab Startup
- 4 Establish a center attracting climate-related companies
- 5 Build a generation-tailored community
- 6 Build a public administration digital platform



The cradle of upcycling that combines circular economy and culture

Gwangmyeong Upcycle Art Center in 2015

Multiplex cultural space
Under the theme of upcycling

upcycle

Upcycle: Create high value-added products

by adding artistic value to wastes





Convergence of resource circulation and culture!

Pioneering a new upcycle culture and art genre Gwangmyeong Upcycle Art Center Program





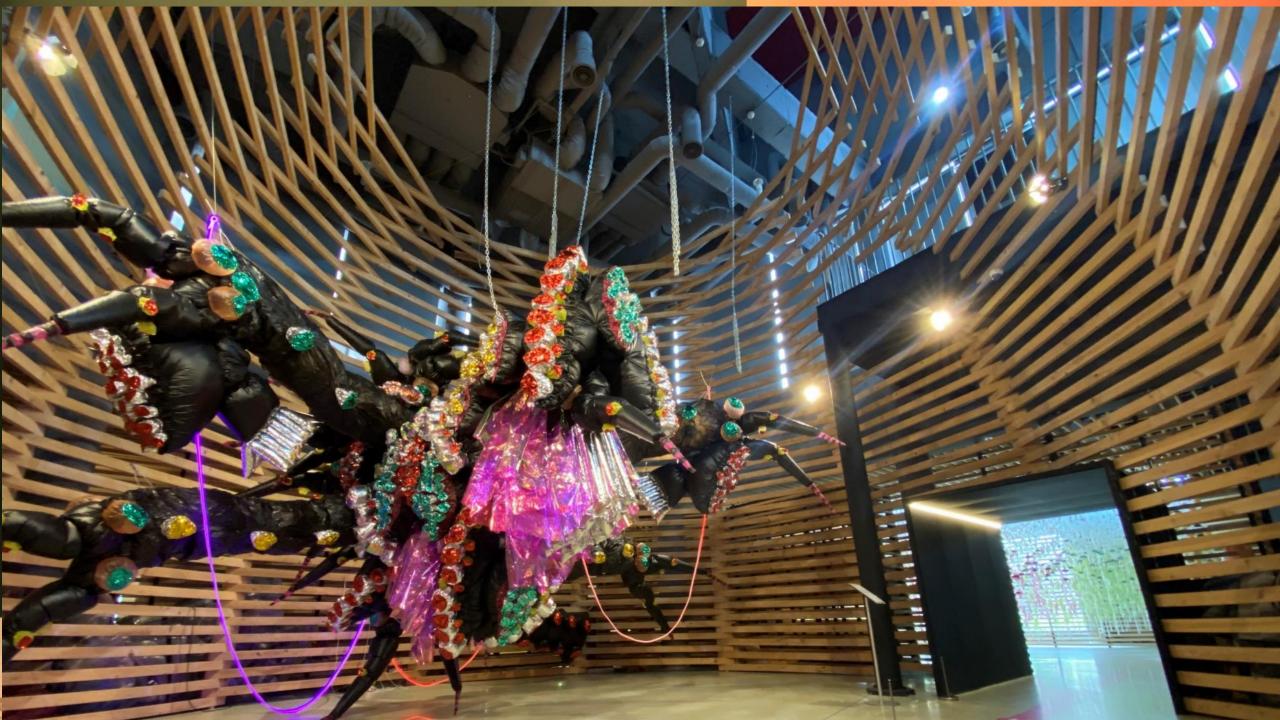
High-level upcycle art exhibition

- ✓ The only exhibition hall specialized in upcycle art
- ✓ Discover talented artists
- ✓ Hold planned-exhibitions twice a year(18 times in total)

Upcycle Exhibition

Cumulative visitors of 1.25 million







Upcycle Design Education For Citizen

- ✓ Life-based upcycle design class
- Career-connected education program for youth

Upcycle design education Cumulative students of **27,000 ppl.**

- ✓ Life-based upcycle DIY classes
- Realize cultural welfare through upcycle education for citizens







Upcycle Environment Education for Youth,

✓ Eco-education centered on people and the environment

Upcycling specialized education brand for youth School of eco-architecture, career vocational experience Creative performance education for children [Replaymaker]Sustainable creative design class, upcycle fashion class, Fantasy Webtoon Class

- ✓ Nurture eco-designer and provide opportunities for vocational experience
- ✓ Foster eco-friendly talents





Public-private partnership project

- ✓ Public-private collaboration for mutual donation
- ✓ Cultural programs linked to local institutions

Through the utilization of local companies, institutions, and human networks

Promote IKEA donations, seminars, overseas exhibitions, etc.

- Donate upcycled furniture made with donations from IKEA to local children's centers
- Develop upcycle culture programs with local companies, institutions, artists and clubs





Advancing to overseas markets for upcycle

 Enter the market through overseas exchange projects

Throught the utilization of overseas institutions, and human networks

Hold international upcycle exhibitions and events

- ✓ Participated in and held international upcycle exhibitions from 2018 to 2020
- ✓ Introduced Korean upcycle artworks and design products to Europe and pioneer overseas markets by holding exhibitions in Leipzig, Germany, and Rome, Italy





Through the completion of the upcycle and eco-design BI Business incubation center in 2023,

As a eco-design industry mecca

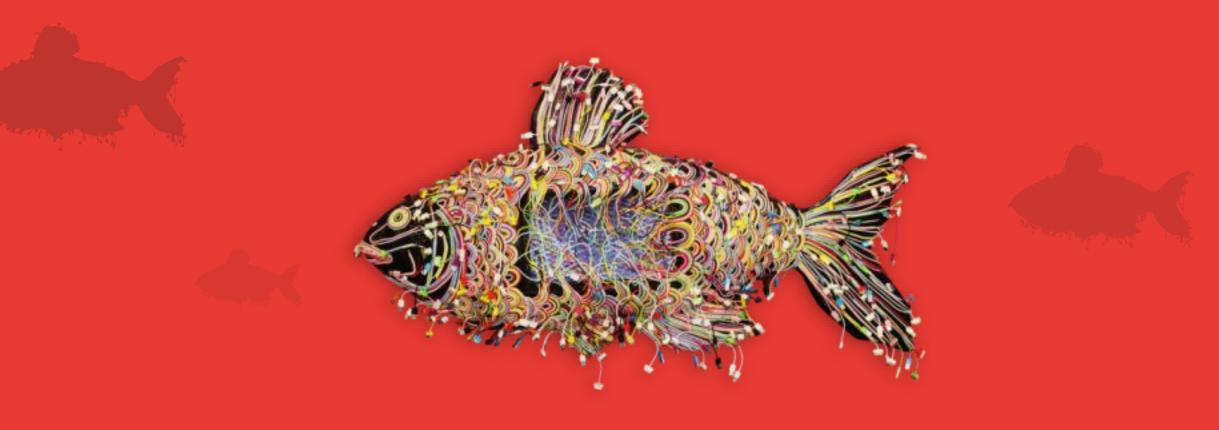
Gwangmyeong City presents upcycle industry

model that integrates circular economy and culture



Through upcycle industry integrating the circular economy and culture,

Transformd Gwangmyeong City into a leader of resource-circulating economic city with future value and potential!



Thank you!

