

Introduction of

the **KOREAN ECOLABELLING
SYSTEM**



May 1st, 2012

Capacity Building Training for Mongolian Experts in Eco-labelling

Environmental Certification Department
Environmental Standard Management Office

01. The Korean Ecolabelling System

| History

- ✓ People realized that regulations and crackdowns on manufacturers are not enough to solve environmental problems owing to frequent pollution accidents in the late 80s.
- ✓ The necessity of new environmental policy conforming to market principle was raised.
- ✓ The German ecolabelling system was covered by media in 1991. The Ministry of Environment and the Environment Conservation Association considered introducing ecolabelling program thereafter.

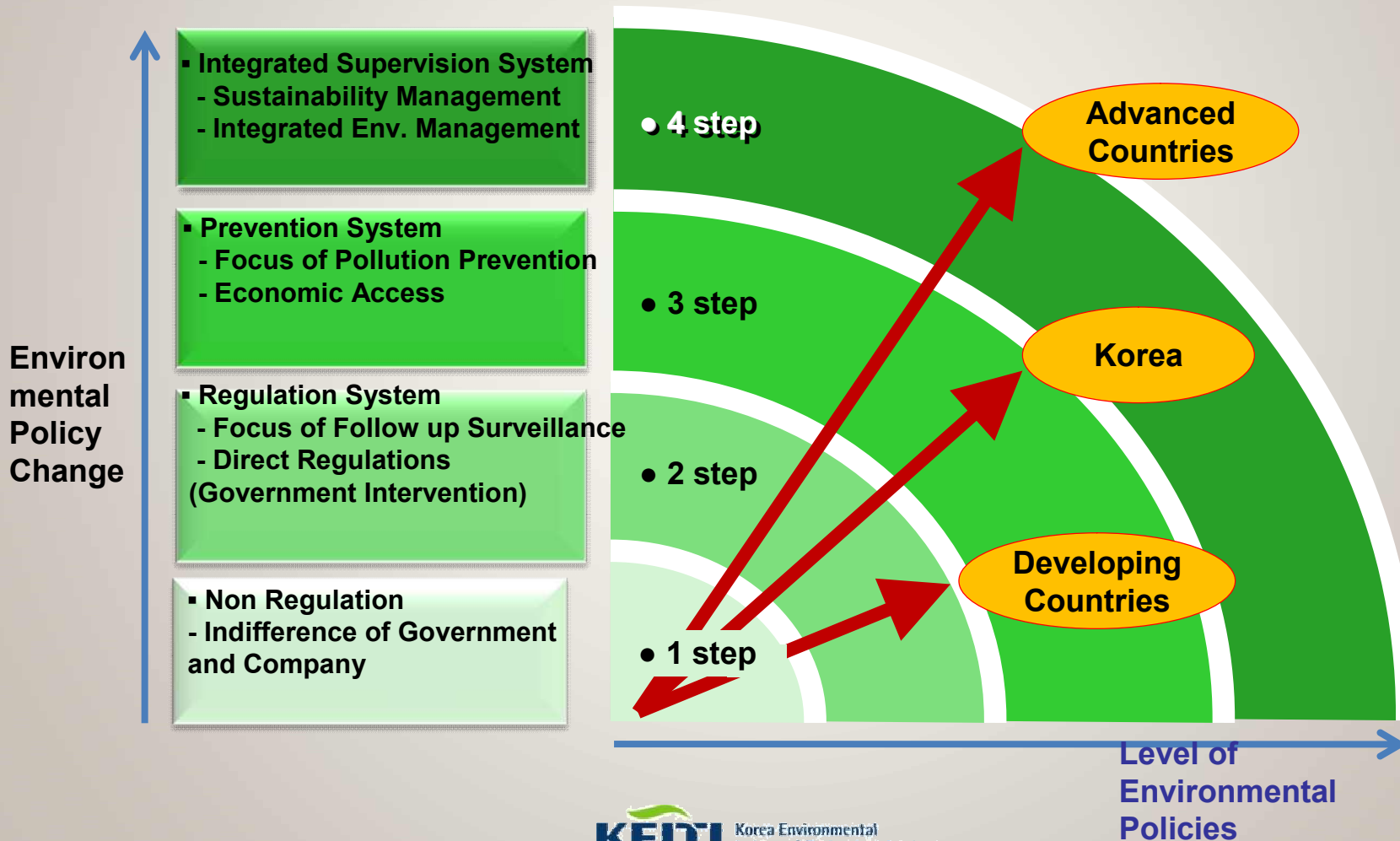
Ecolabelling Program!



01. The Korean Ecolabelling System

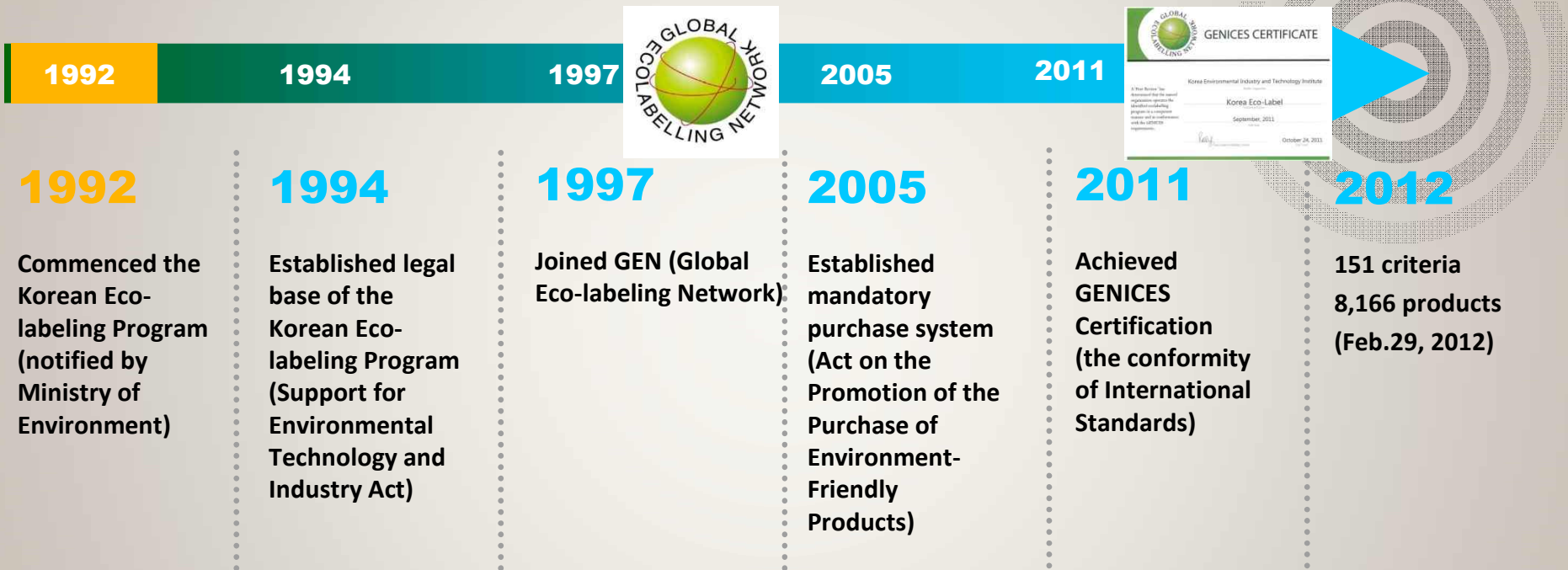
| History

◆ the Importance of Ecolabel : Observance of Regulations ⇒ Pollution Prevention ⇒ Integrated Management Tool Focused on Products



01. The Korean Eco-labeling System

| History



“Support for Environmental Technology and Industry Act”

- **Article 17 (Authentication of Environmental Mark)** ① The Minister of Environment may grant authentication of environmental mark **for the products which may cause less environmental pollution or save resources compared with other products intended for the same use** (including apparatus, materials, and services affecting the environment; hereinafter the same shall apply)

01. The Korean Eco-labeling System

| Organizations



(Green Technology & Industry Division)

- 1) Overall management of the Eco-labeling system, including the establishment and revision of related laws
- 2) Announcement of the target eco-label products and certification criteria
- 3) Understanding and reporting of the result of the purchase of eco-friendly products by public agencies
- 4) Other technical and administrative support for the Eco-labeling system



- 1) Selection of the target eco-label products and preparation of the draft establishment/revision of certification criteria by target product
- 2) Eco-label certification and the follow-up surveillance of certified products
- 3) Promotion business for the Eco-labeling system and certified products
- 4) Establishment and operation of the system to provide information on eco-friendly products



KEITI is a Subsidiary Governmental Organizations under Korea's Ministry of Environment

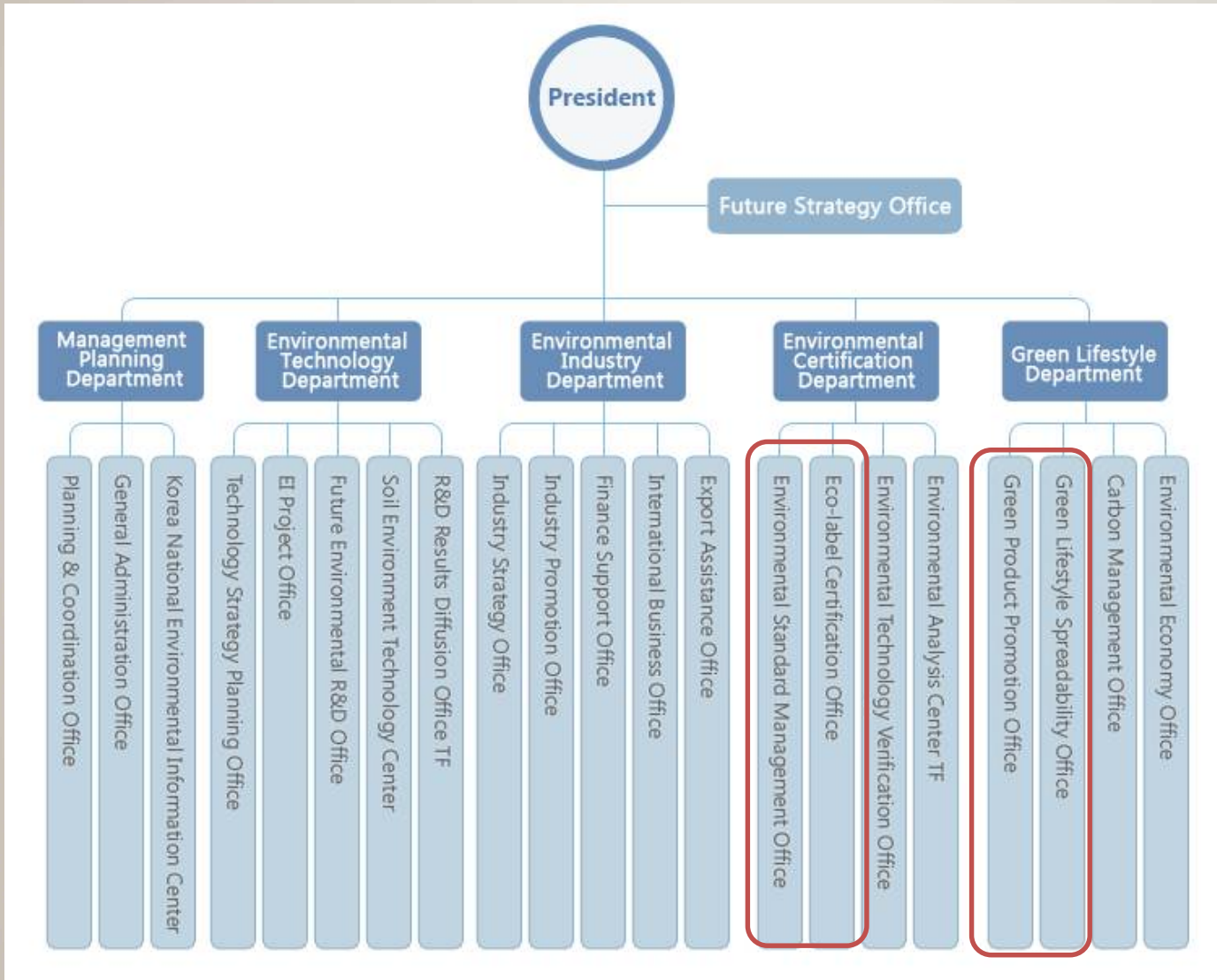
Korea Environmental Industry & Technology Institute

Korea Environment & Resources Corporation

Korea National Park Service

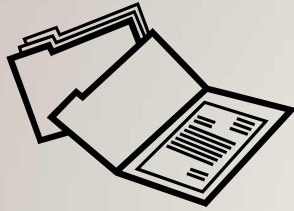
SUDOKWON Landfill Site Management Corp.

01. The Korean Eco-labeling System



Total : 295 people
('12.Feb.29)

01. Introduction of Organization | Organization



Establishment/revision of certification criteria

**Environmental
Standard Management
Office**



Operation of the certification

Follow-up surveillance of eco-labeled products

**Eco-Label
Certification Office**

**Environmental
Standard Management
Office**



Promote distribution of green products

**Green Product
Promotion Office**

**Green Lifestyle
Spreadability Office**

01. Introduction of Organization | Introduction of Departments

Environmental Standard Management Office

- Development and revision of eco-labeling criteria
- International standardization of eco-labeling criteria
- Strengthening of consumer confidence to eco-labeling through criteria surveillance monitoring
- Monitoring of eco-labeling use without permission

Eco-Label Certification Office

- Certification of eco-labeling program
- Supporting international certification of eco-Label
- Supporting companies have attained certification

01. Introduction of Organization | Introduction of Departments

Eco-products Promotion Office

- Support public purchasing of eco-products
- Promotion of green purchasing in industrial sector
- Operation of the Green Product Information System

Green Lifestyle Spreadability Office

- Dissemination of sustainable consumption in private sector
- Operation of Green Purchasing Help Center(Ansan, Busan)
- Operation of Green Store Designation Program

THANK YOU FOR YOUR ATTENTION



Eco-labeling : Realizing Green Growth, Green Consumption & Green Society

Environmental Certification Department
Environmental Standard Management Office

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