



China Environmental United (Beijing) Certification Center Co., Ltd

Introduction of China Environmental labeling





Background

- Environmental labeling plan originates from Germany in the end of 1970s. Up to now, more than 30 countries and regions including Japan, Canada, Nordic five countries, Europe Union, Korea have developed environmental labeling Plan.

Background



Korea: Eco-Label



Japan: Eco-mark



Thailand: Green Label



Hong Kong: Green Label



Germany: Blue Angel

Background



Europe: Europe Flower



Canada: Environmental Choice



Northern Europe: White Swan



Australia
Environmental Choice



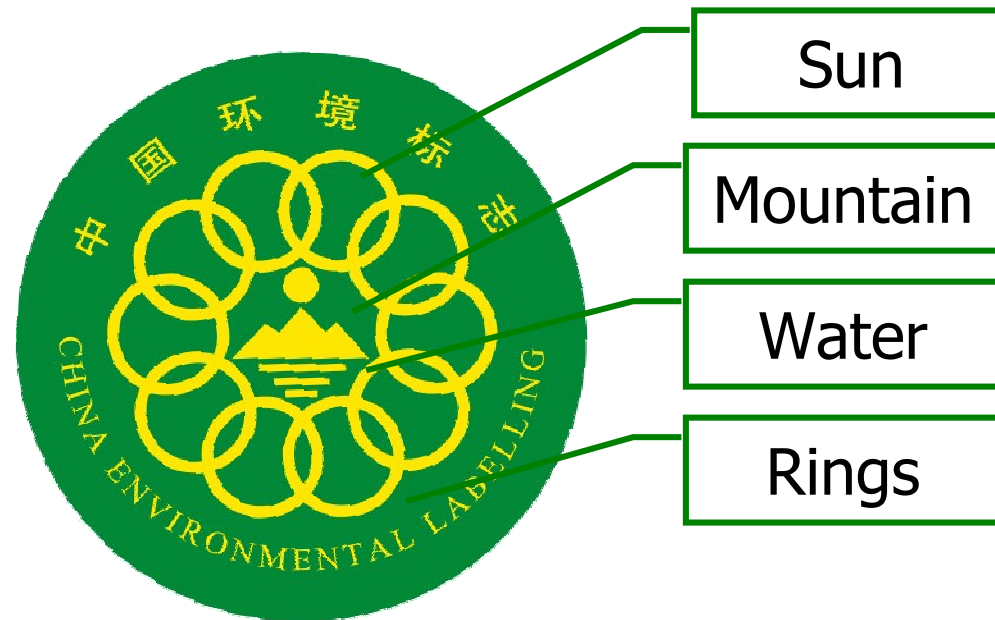
New Zealand
Environmental Choice



Background

China environmental labeling began in 1993. Environmental Certification Center (China Environmental United Certification Center Co., Ltd) is in charge of certification affairs of China environmental labeling.

The Meaning of China Environmental Labelling



Effect of China environmental labeling



China Environmental Labeling is a new means of environmental management.



China environmental labeling certification program provides an avenue for public participation in environmental protection to promote sustainable consumption.



Environmental labeling promotes the public participate into environmental protection by the means of purchasing. Producers have to pay attention to products' impact on the environment in every stage from design to disposal.

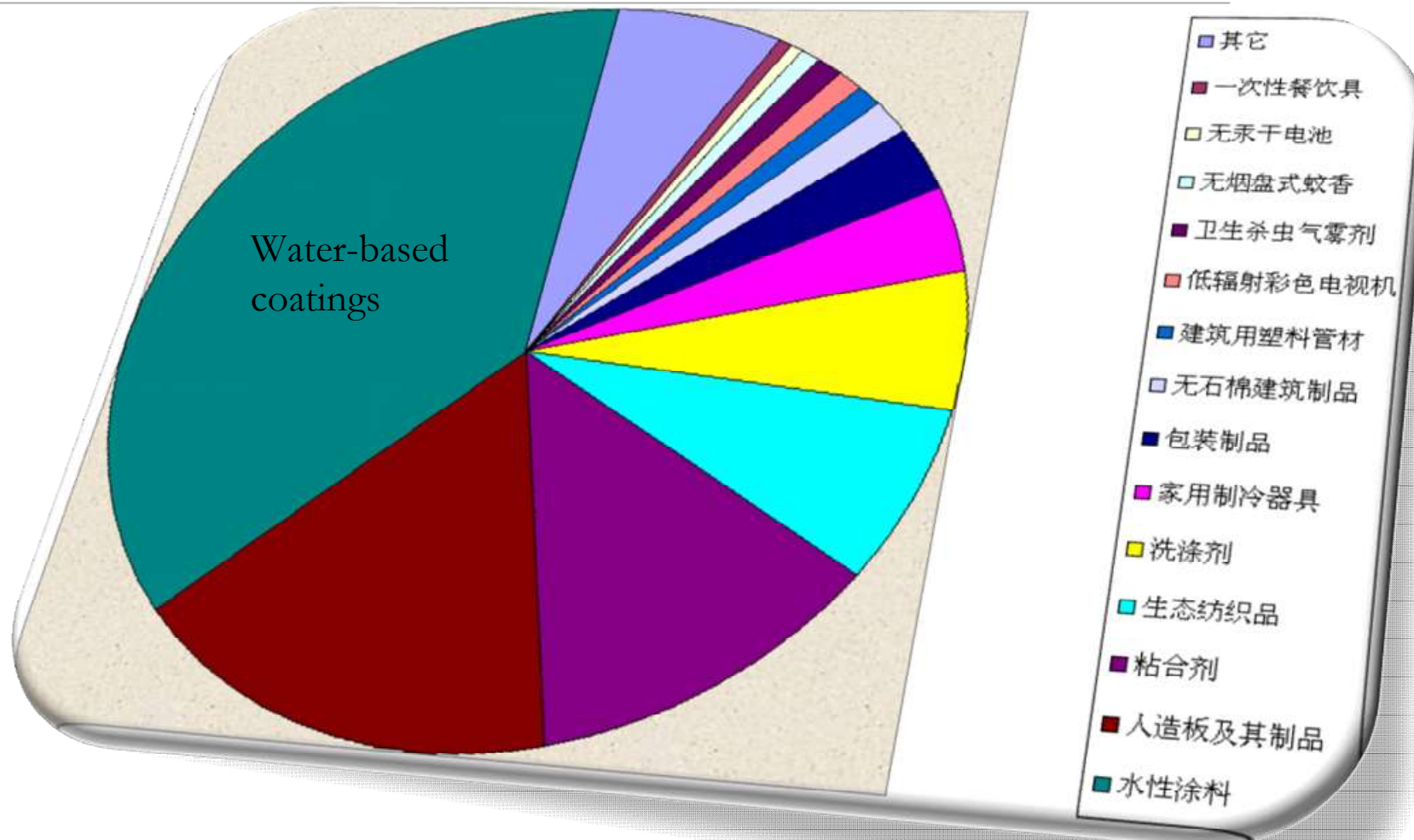


Development history

- 1993.3 Ministry of Environmental Protection (MEP) initiated the China environmental labeling.
- 1994.5 MEP and relative ministries of China founded China Certification committee for environmental labeling Products.
- 2002.12 Environmental Certification Center of MEP (China Environmental United Certification Center Co., Ltd) founded.
- At Present, China has developed 91 categories of environmental products. More than 4000 enterprises (accounting for 5-10% of the industry) and 21,000 kinds of products have been awarded China environmental labeling.



The Categories of China environmental labeling certification Products





Legal basis

- Environmental labeling is fully recognized by the Chinese Government. The State Council clearly stresses to choose environmental labeling products in public purchase and governmental procurement. There are some rules:
 - “Some Opinions on accelerating the development of recycling economy ”
 - “Decisions to implement scientific outlook on development to strengthen environmental protection”
 - “Notice about a comprehensive energy reduction program ”



Legal basis

- In 1993 MEP issued "notice on the work of Environmental Labeling is started in China"
- In 2006, Ministry of Finance and MEP jointly issued "Opinion of the Implementing of Governmental Procurement of environmental labeling Products" .
- In 2008, MEP issued "Administrative Measures on use of China Environmental label"

Administrative arrangement



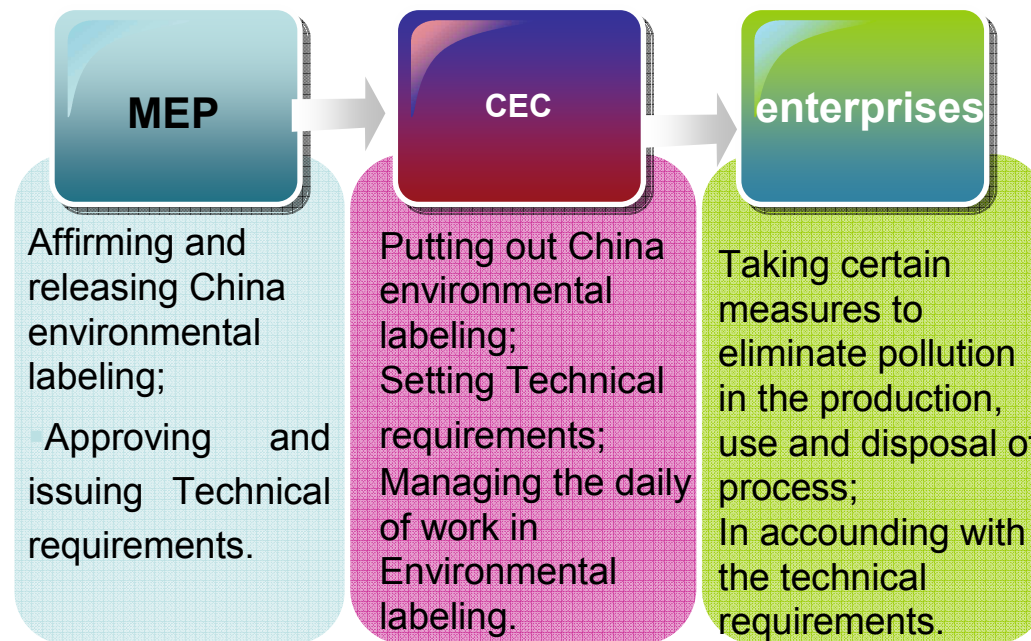
1 general situation

- China environmental labeling is affirmed and released by MEP, and is one of testifying labels, recorded by the State Administration of Industry and Commerce.
- China Environmental Labeling is owned by MEP.

Administrative arrangement



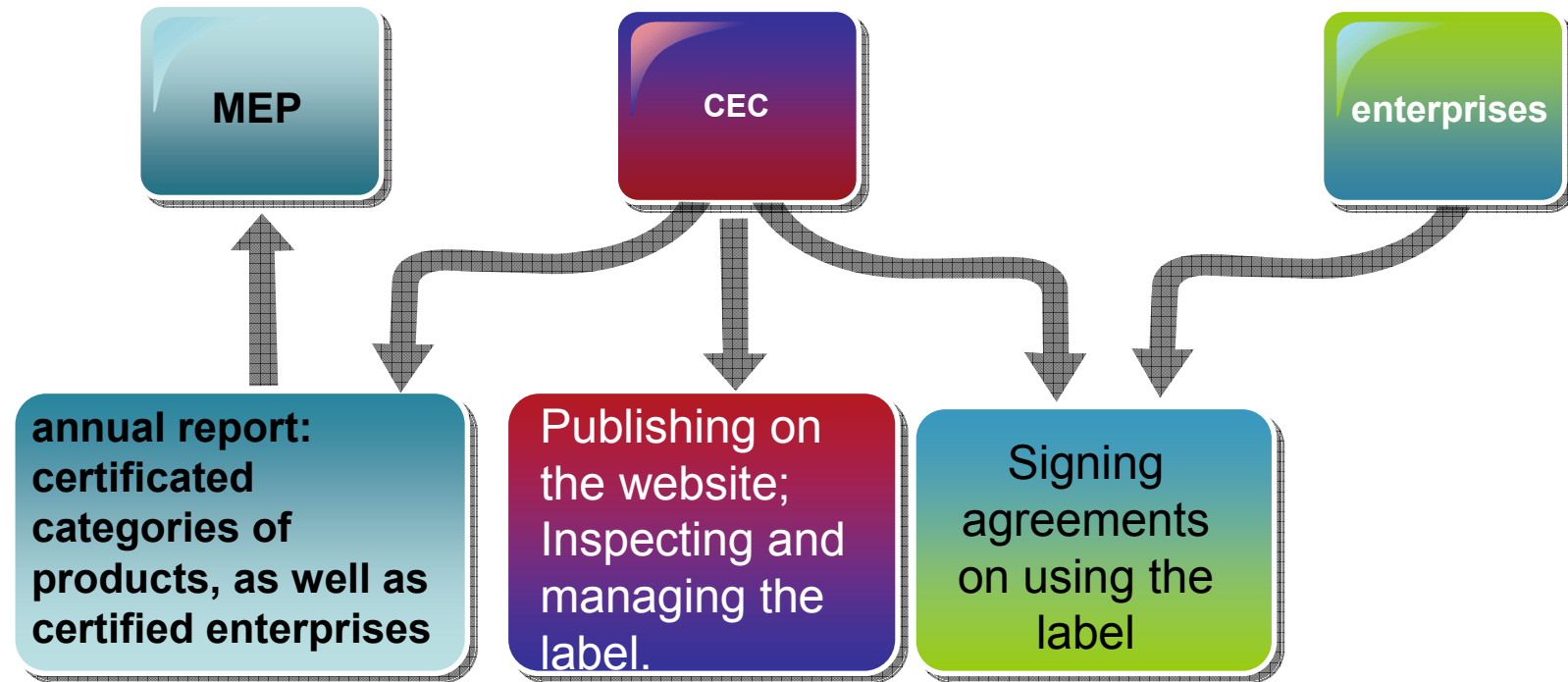
- *2 interested parties*



Administrative arrangement



3 Process



Administrative arrangement



4 Use of the logo

- Post or print the logo of China Environmental labeling
- Using the logo in advertisements

