

# Low Carbon Policies and Carbon Labelling in the UK

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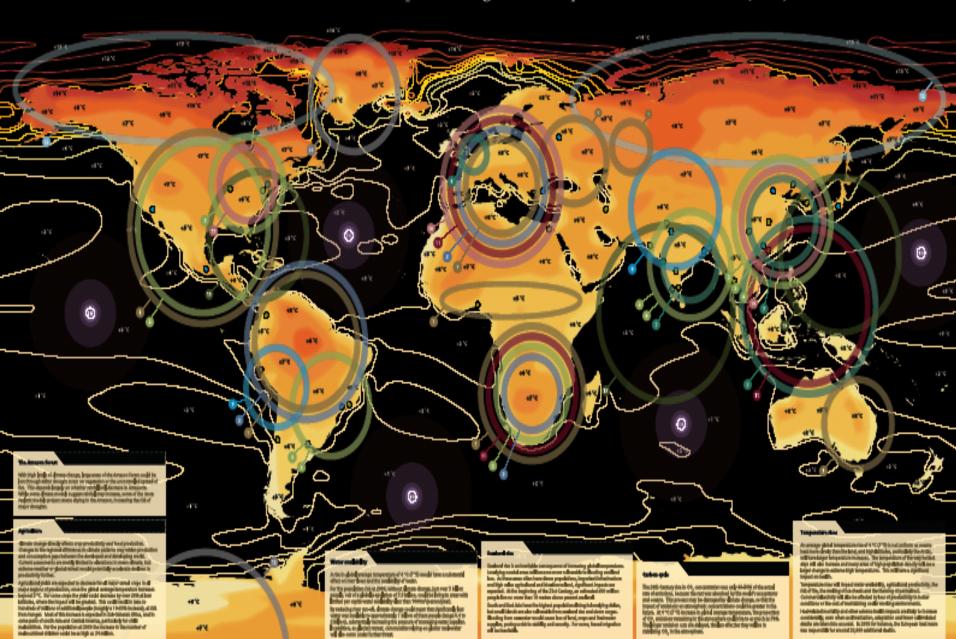






#### The impact of a global temperature rise of 4 °C (7 °F)

# HMGovernment





2009

2010

2011

2012

Copenhagen Cancun

Durban

Korea

Vs Qatar



## Major Issue: Extension of KP

EU: Open for second commitment period of KP with condition

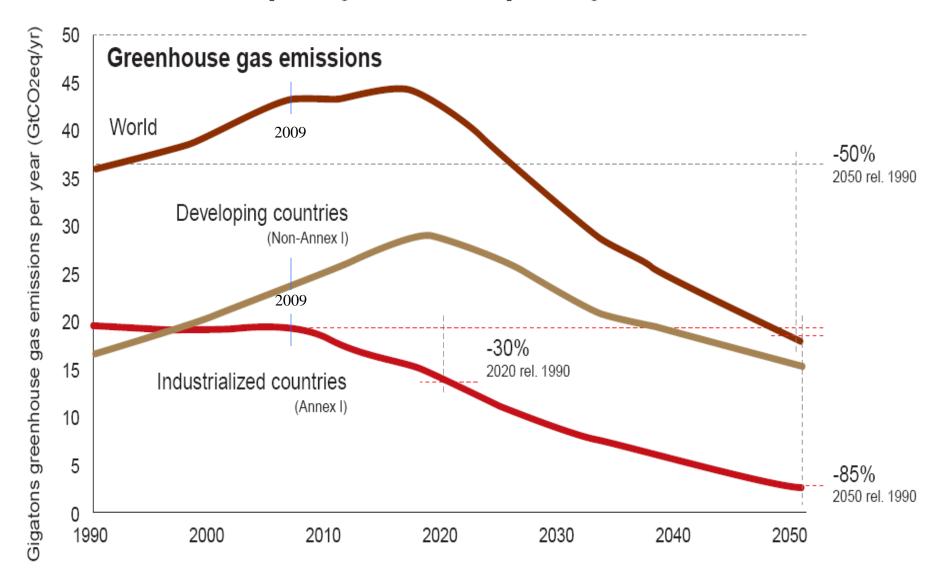
USA: not commit to international legally binding reduction targets,

Passing domestic legislation necessary

China: Support 2<sup>nd</sup> commitment period of the KP

Japan: Oppose 2<sup>nd</sup> commitment period of the KP

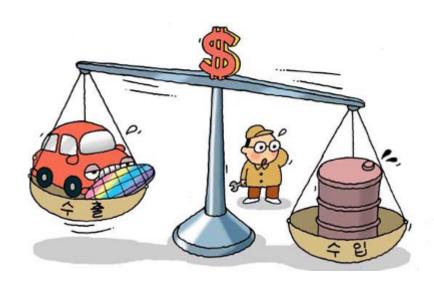
## Global vision for <2°C: peak by 2020 and deep cuts by 2050



#### **South Korea**

- World 7<sup>th</sup> Oil Importer
- 97% Energy Imported

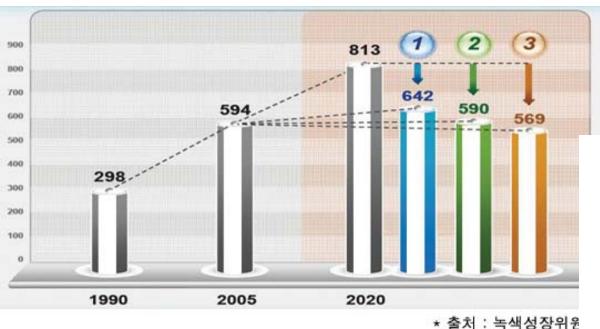




1110 trillion dollars
(Semiconductors, automobiles and ships)

1420 trillion dollars (Energy)

## Korea's Low Carbon Policies



Cream Cr

11-1170000-010350-01

www.moleg.go.kr

Low Carbon, Green Growth

Framework Act and its Presidential Decree on

in Korea

30% reduction below BAU

(4% reduction below 2005 level)

Low Carbon Green Growth Laws

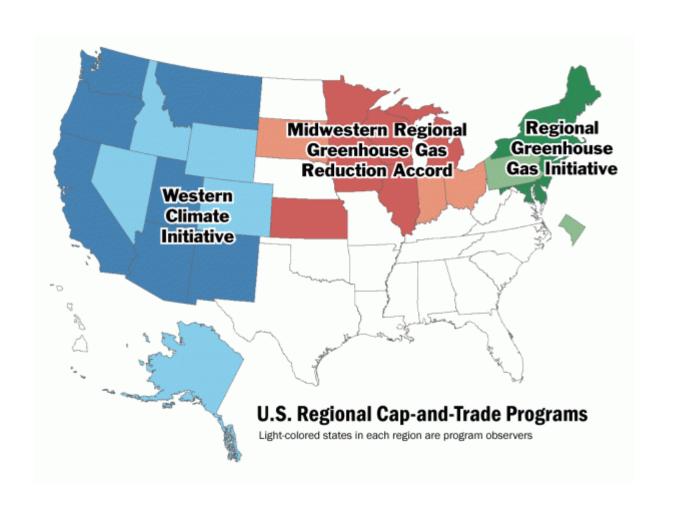
**ETS** 



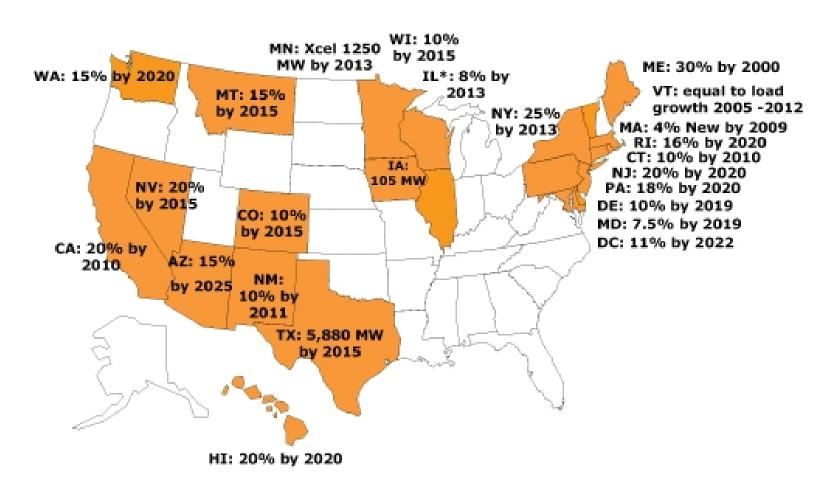
## China's Low Carbon Policies

- Clean Energy and Energy Efficiency
   Technologies: 64 billion dollars annually
- Annual growth of Clean Technology: 77%
- Improve 40-45% Carbon Intensity (by 2020 compared to 2005)
- 5 year plan: 18% reduction of Energy Intensity

## **USA: ETS**



## **USA: States' Reduction Targets**



<sup>\*</sup> IL implements its RPS through voluntary utility commitments



## **UK's Reduction Targets**

34% reduction below 1990 level by 2020

80% reduction below 1990 level by 2020

First legally binding reduction target





## But we need to go further: Climate Change Act, Committee, DECC

Targets and budgets

- 80% reduction by 2050 on 1990 levels
- 34% (or 42% if a deal in Copenhagen) by 2020
- 5-year carbon budgets to set out our trajectory
- Targets and budgets enshrined in law

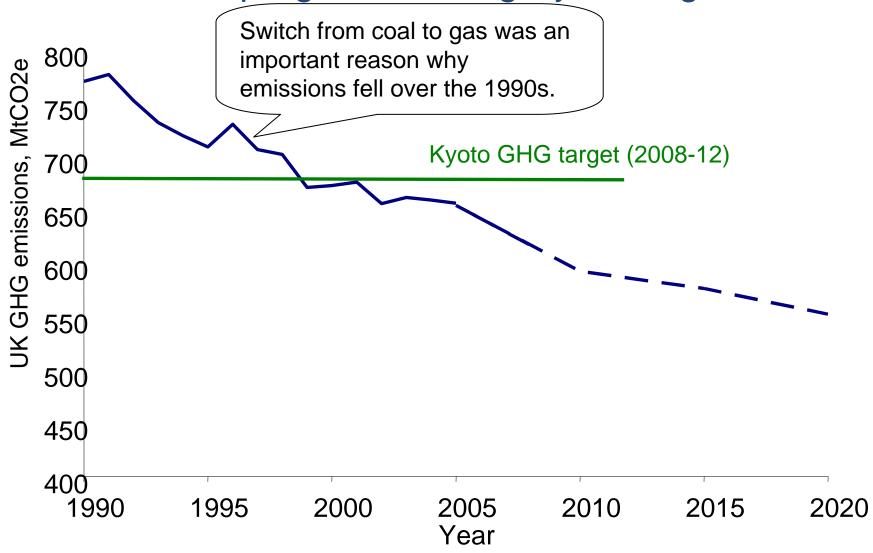
Committee on Climate Change

- An independent body to advise Government on its carbon budgets
- Chair is former head of UK Confederation of British Industry (FKI equivalent)

Department of Energy and Climate Change

- New ministry formed with staff from environment (DEFRA) and industry ministries (BIS)
- Leads on emission reductions and energy policy

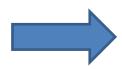
## 5. What is the UK doing? We've made progress beating Kyoto targets



Defra UK Climate Change Programme: Annual Report to Parliament, July 2007

## New UK Government







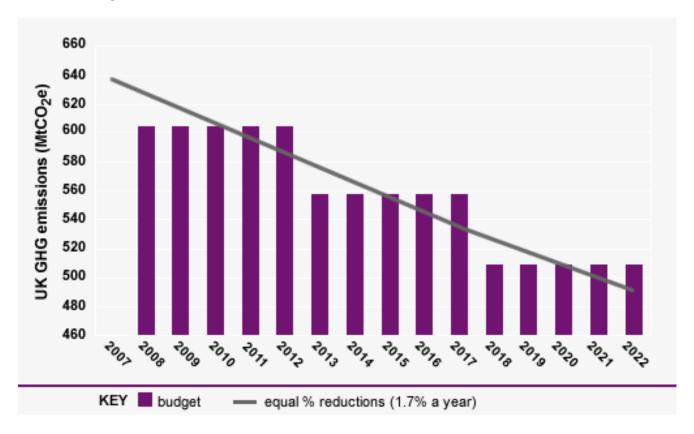




"Greenest Government Ever"

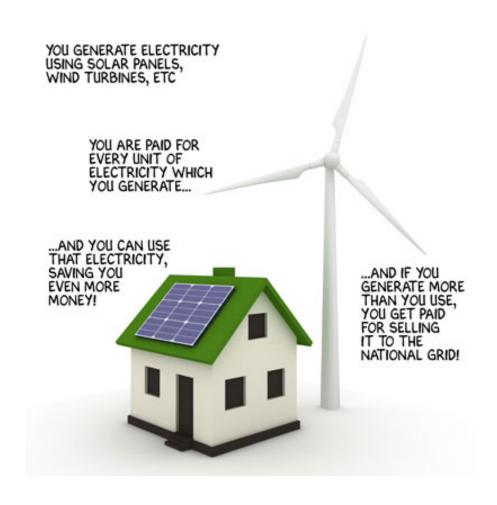
#### **New Government's Low Carbon Policies**

4th Carbon Budget



#### **New Government's Low Carbon Policies**

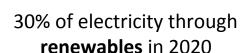
**Green Deal** 



#### New Government's Low Carbon Policies;

The trinity: renewables, nuclear and carbon capture and storage

#### Transforming our electricity sector





**New nuclear** power stations under way by 2018







Maintaining secure electricity supplies by creating a supportive climate for timely investment









The carbon footprint of this product is the total carbon dioxide (CO₂) and other greenhouse gases emitted during its life, including production, use and disposal.

We have committed to reduce this carbon footprint.

- First of its kind, introduced in 2007
- In cooperation with Defra and BIS
- PAS 2050; Life Cycle Assessment including use-phase
- Reassess in every two years, Label withdrawn if reduction commitments are not achieved



#### 1. Help Consumers make informed decisions

"Establishing one standard, credible way of measuring a product's carbon content will empower consumers to make informed decisions"

Carbon Trust

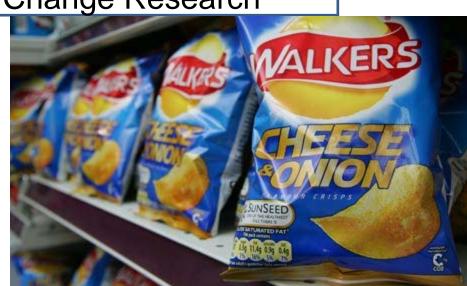


#### 2. Help Industries to reduce emissions

"the main benefits of carbon labelling are likely to be incurred not via communication of emissions values to consumers, but upstream via manufacturers looking for additional ways to reduce emissions"

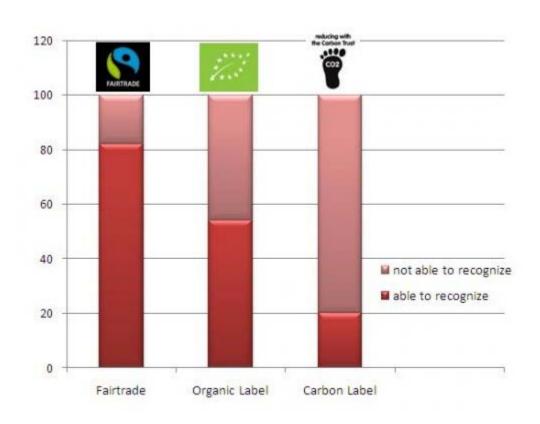
Tyndall Centre for Climate Change Research

Walkers crisps: 7%



Recognition of the Label (2010, UK)





- Carbon Labelling: 20%
- Fairtrade: 82%, introduced in 80s
- Organic Labelling: 54%, introduced in 70s



#### **Sales (2010)**

£ 2 billion (3 billion dollars) sales
(£ 3 billion if include Business to business sales)

Organic products: £ 1.5 billion Fairtrade produces: £ 800 million

- -Average households consumed £ 77 annually
- -90% households consumed carbon Labelled products
- -90 brands and 5000 products
- -Sales will double in 2012, reach £ 15 billion in 2015 (The Centre for Retail Research)

## 영국의 카본라벨링 제도



#### **Consumer Survey (2011, UK)**

- -47% are more likely to choose low carbon labelled goods over nonlabelled
- -one in five (21%) would pay more for carbon labelled products
- -70% of people want businesses to mandatorily disclose their carbon emissions.
- -56% are more concerned about business' actions to reduce their impacts on climate change than they were five years ago.

#### **Rooms for improvement**

## Thank you



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