

## The Eco-labeling Program

# POTENTIAL AREAS OF BILATERAL COOPERATION



May 3<sup>rd</sup>, 2012

Environmental Certification Department  
Environmental Standard Management Office

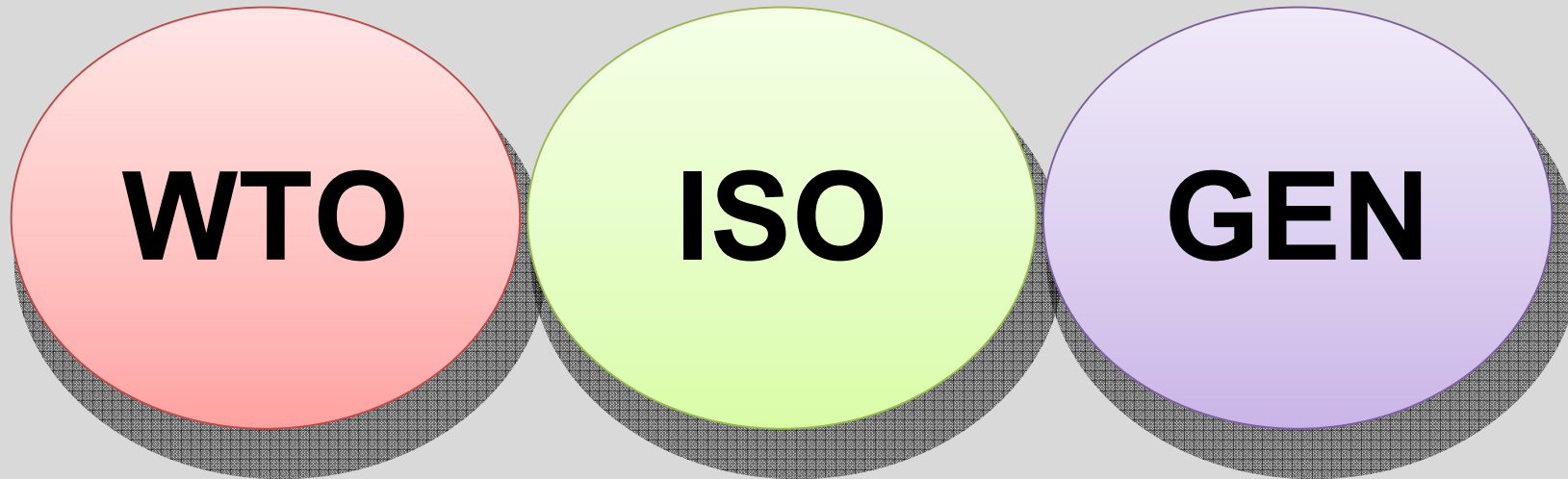
**01** | **Necessity of Mutual Recognition on Eco-Label Program**

**02** | **Korea's status on Mutual Recognition**

**03** | **Mutual recognition and equivalency**

# 01 | Necessity of Mutual Recognition on Eco-Label Program

## 01. Necessity of Mutual Recognition on Eco-Label Program | Under discussion at international level



✓ Mutual Recognition is encouraged to balance Eco-Label Program and Free Trade Principle

## ISO 14024 5.18 Mutual recognition

Mutual recognition, based on confidence, should be encouraged. There may be mutual recognition of tests, inspections, conformity assessment, administrative procedures and, where appropriate, product environmental criteria.

### ✓ Mutual Recognition

: Cooperation of inter-agency system recognition so that acquiring other country's eco-label becomes easier

**02** |

# **Korea's Status on Mutual Recognition**

### ◆ <Support for Environmental Technology and Environmental Industry act>

**Article 24-2 (Mutual Recognition of Eco-Labels between States)** ① The Government may conclude an agreement with a foreign government with respect to the mutual recognition of eco-labels, etc.

② If an agreement has been concluded with a foreign government under paragraph (1), the Minister of Environment shall announce the contents of such agreement.

#### **The Decree of this act**

**Article 28-3 (Support, etc. for Mutual Recognition of Environment Mark, etc. between States)** ① The Government may, when it enters into an agreement with a foreign government with respect to the mutual recognition of environment mark, etc. pursuant to Article 24-2 of the Act, specify the provisions of such agreement stipulating that the same effect as provided for in this Act shall be granted to the authentication of environment mark, etc. granted by any foreign authenticating institution.

② The Minister of Environment shall, when he/she intends to enter into an agreement under paragraph (1), consult with heads of relevant central administrative agencies in advance.

### ◆ Countries that have concluded Mutual Recognition Agreements

▷ Supporting mutual certification through the conclusion of MRA with 7 countries/regions



Taiwan	Thailand	Japan	Australia	China	New Zealand	5 Nordic Countries
						
2002.04	2002.09	2003.12	2004.06	2005.03	2006.02	2010.9
Green Mark	Green Label	Eco Mark	Good Env. Choice	Eco-labeling	Env. Choice	Nordic Swan



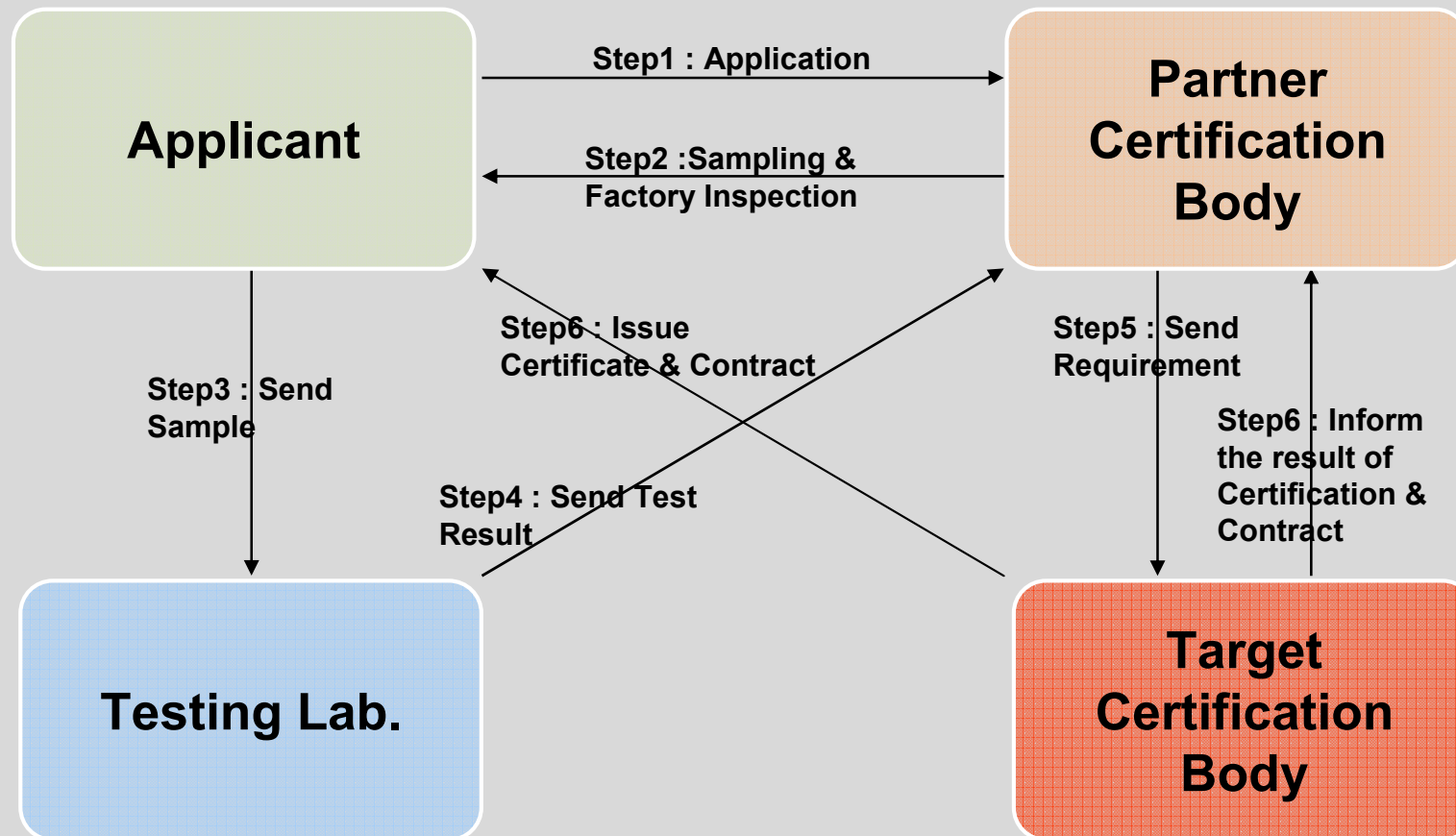
## 02. Korea's Status on Mutual Recognition

MRA Cooperation Stage

### ◆ Status on Mutual Recognition Agreement

MRA stage Nation		Stage 1	Stage 2	Stage 3	Stage 4
		System Recognition	Test method and test laboratories recognition	Common standard recognition	Environmental labeling System integration
Taiwan	Green Mark				 EU Eco Flower   Nordic 5 countries Nordic Swan
Thai	Green Label				
Japan	Eco Mark				
Australia	Good Env. Choice				
China	環境標志				
New Zealand	Env. Choice				
Nordic countries	Nordic Swan				

### ◆ Stage 2 Methods of Testing and Recognition Agreement



### ◆ Status on National exchanges based on MRA ('04~'11)

Country	2004	2005	2006	2007	2008	2009	2010	2011	Total
Korea-Australia	1	1	(1)	-	-	-	4	-	7
Korea-Taiwan	1	(1)	-	-	(1)	-	(1)	(4)	8
Korea-Japan	-	1(7)	(11)	(6)	(5)	(5)	1(7)	-	43
Korea-China	-	-	1	-	-	-	-	-	1
<b>Total</b>	<b>2</b>	<b>10</b>	<b>13</b>	<b>6</b>	<b>6</b>	<b>5</b>	<b>13</b>	<b>4</b>	<b>59</b>

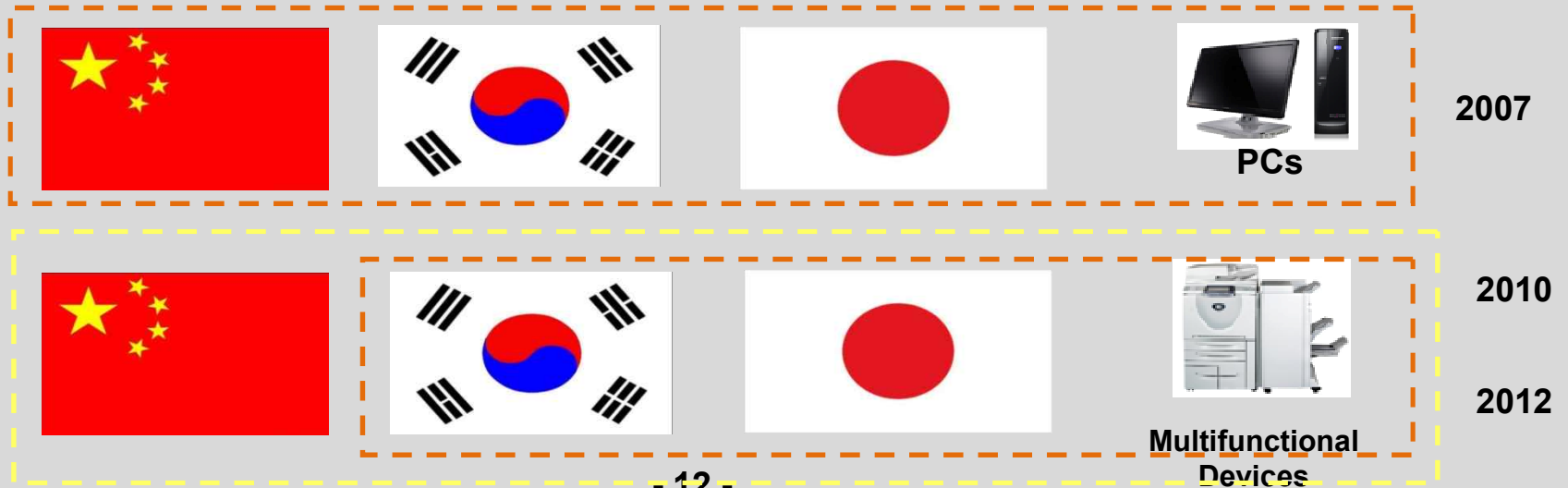
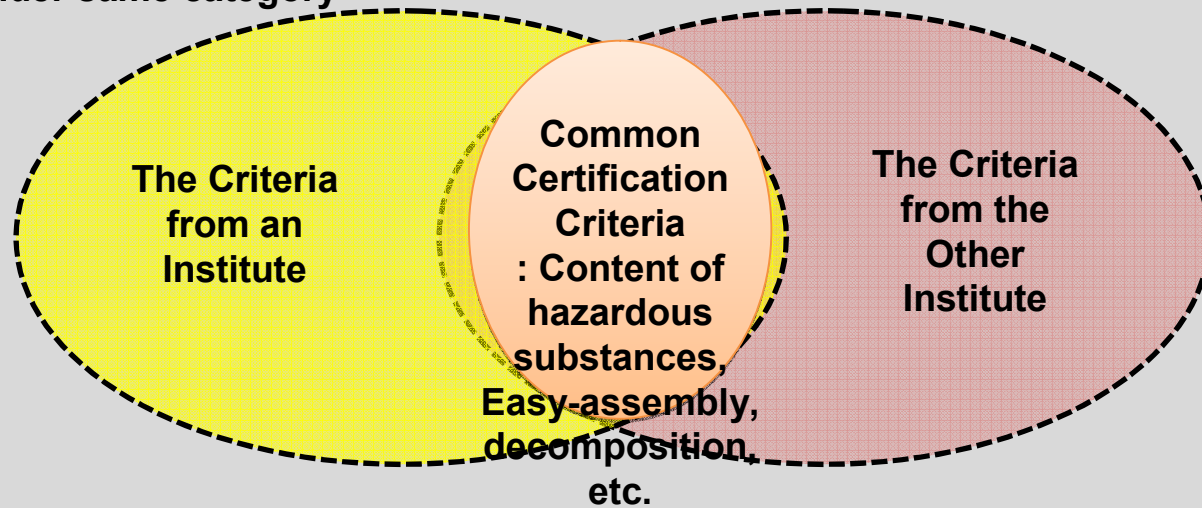
∨ ( ) number indicates the cases that counter-party cooperated to acquire Korea's Eco-Label

## 02. Korea's Status on Mutual Recognition

Common Recognition Standard

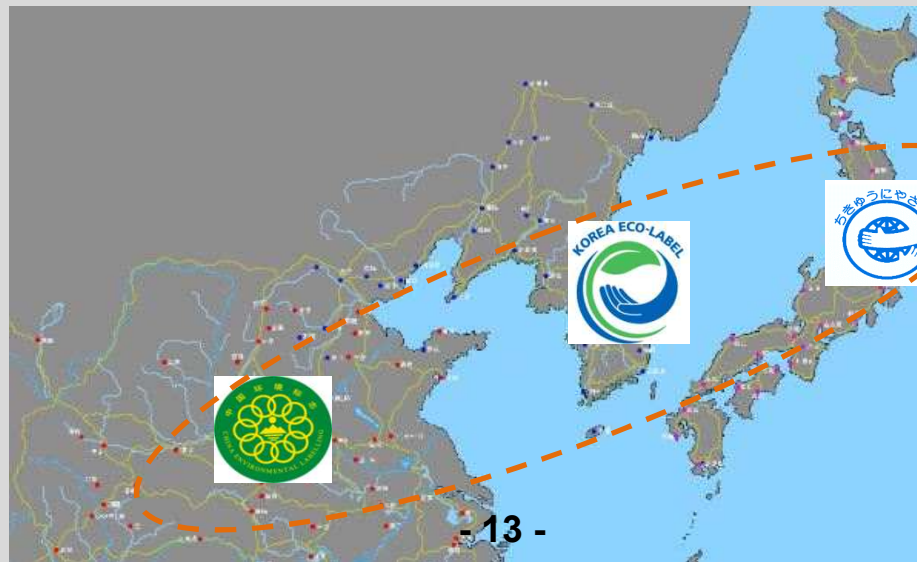
### ◆ Common Recognition Standard

: Designating Common Certification Criteria of eco-label recognition between institutions for the products under same category



### ◆ Expected Results of Common Standard Development

- ∨ Activation on obtaining overseas eco-labeling certification by local manufacturers
- ∨ Reduce cost on additional test and consulting for overseas certification
- ∨ Ensure simplified, transparent and reliable certification procedure
- ∨ Establish basis on unified eco-labeling system among 3 countries

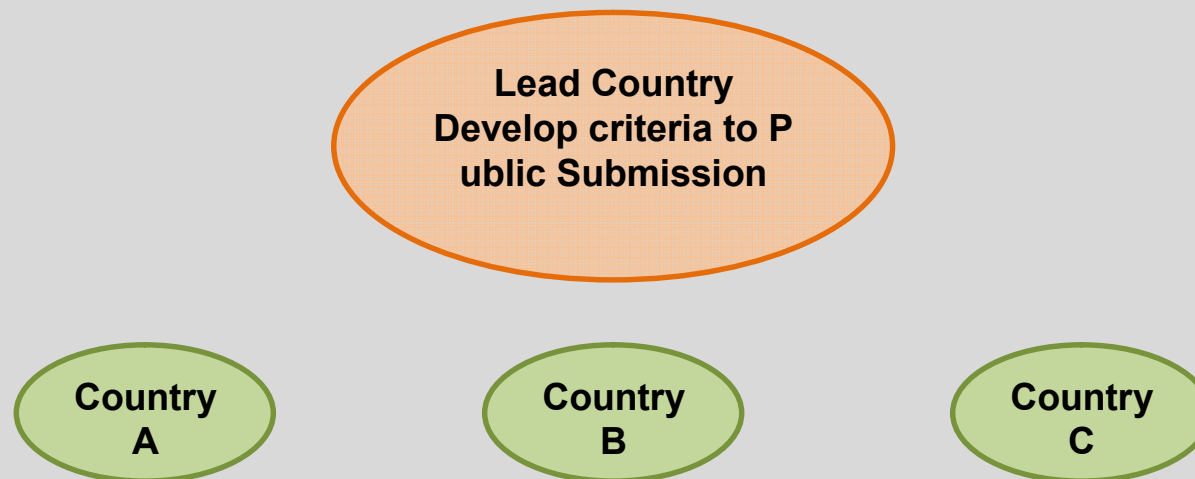


**Expansion of  
Eco-friendly products  
in North-East Asia**

### ◆ Trilateral Common Standard Development Plan

- ∨ Cost-sharing on Standard Development
- ∨ Expand Common Standard

### ◆ 1 Model of Criteria Development Cooperation



- ∨ Lead Country develops the criteria.
- ∨ Group countries take criteria modify where necessary to meet their countries requirements.
- ∨ All contribute to the cost.

**03** |

## Mutual recognition and equivalency

### 03. Mutual recognition and equivalency

◆ Global Eco-labeling Network : Voluntary Participation of 28 Eco-labeling institutions in 48 Countries



Australia



Brazil



Canada



China



Czech Republic



India



Indonesia



Croatia



Hong Kong (GC)



Germany



Japan



Korea



#### ◆ GENICES Introduction

- V **G** : Global
  - E** : Ecolabelling
  - N** : Network
  - I** : Internationally
  - C** : Coordinated
  - E** : Ecolabelling
  - S** : System
- V Eco-labeling Suitability Testing System introduced by GEN in 2004
- V GEN Board screens the meeting requirements of Eco-labeling institutions to International Standards
- V Building-up Multilateral Mutual Trust
- V Encourage mutual cooperation such as developing common standards between institutions
- V Korea, Acquired GENICES Recognition in September 2011

#### ◆ GENICES Acknowledged Countries

Year	Country	Year	Country
2005	Chinese Taipei	2010	Hong Kong (GC)
2005	New Zealand	2011	Nordic 5 Countries
2006	Sweden	2011	Ukraine
2006	Canada	2011	Republic of Korea
2008	Czech Republic	2011	Russia
2010	North America (U.S.A.)	2011	Singapore
2010	Thailand		

#### ◆ Expected Results on Mutual Cooperation



- ✓ Expecting sales increase based on Green Procurement Act and Customer-recognition after Mongolian eco-friendly product acquires Korean eco-label
- ✓ Expand Korea eco-friendly product's dissemination in Mongolia

# THANK YOU FOR YOUR ATTENTION



Eco-labeling : Realizing Green Growth, Green Consumption & Green Society

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