

## Cl's Approach

- blue production
- climate change and blue carbon
- blue economy
- blue horizon





# Achieving the YSLMAE-II objectives will require:

- data and tools
- smart policies
- innovative community-based EBM
- All kinds of stakeholders' partnerships





### CI can help:

- MPA training and networking
- Ecosystem Based Management (EBM)
- field demonstrations
- climate change and blue carbon initiative
- blue production and sustainable fisheries
- Ocean Health Index (OHI)







## THE BIRD'S HEAD?????





NGO Support across the Seascape



## CENDRAWASIH BAY FISH ENDEMICS



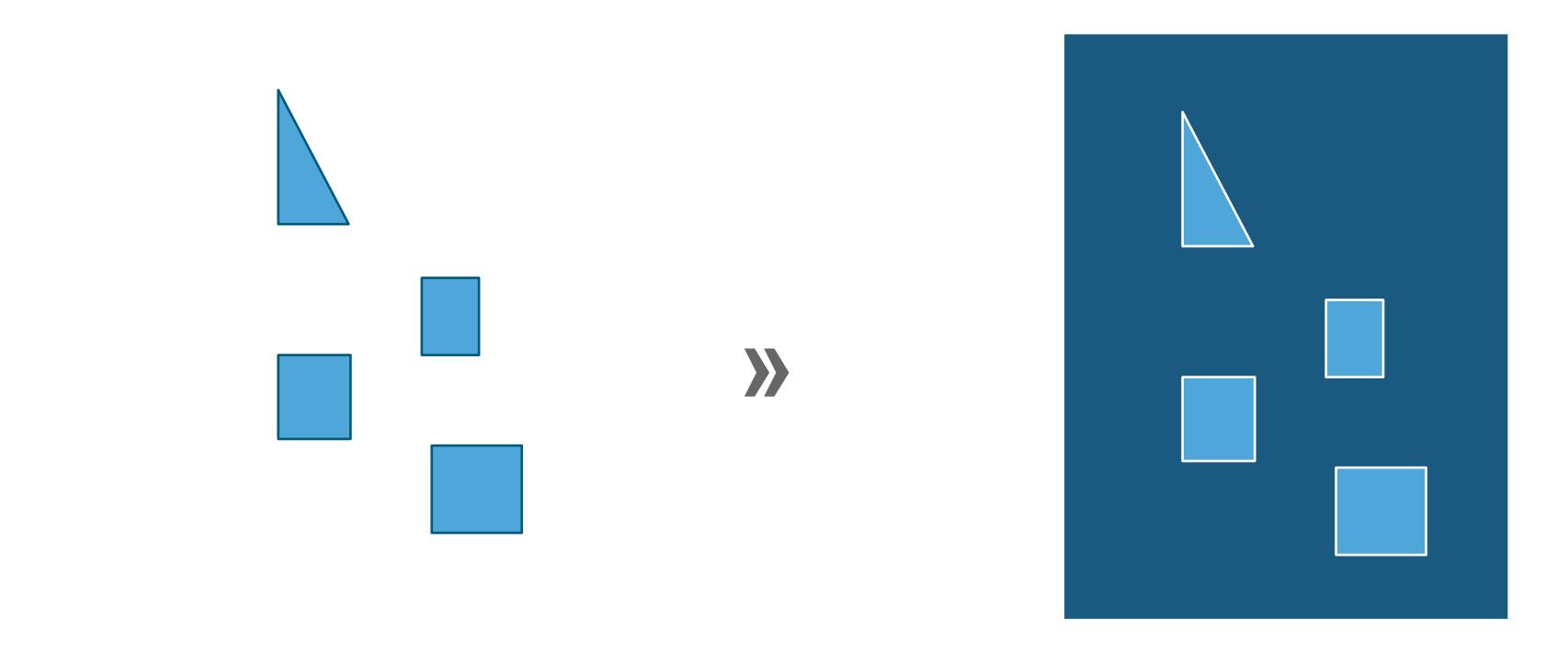








## MPA Models in the Coral Triangle



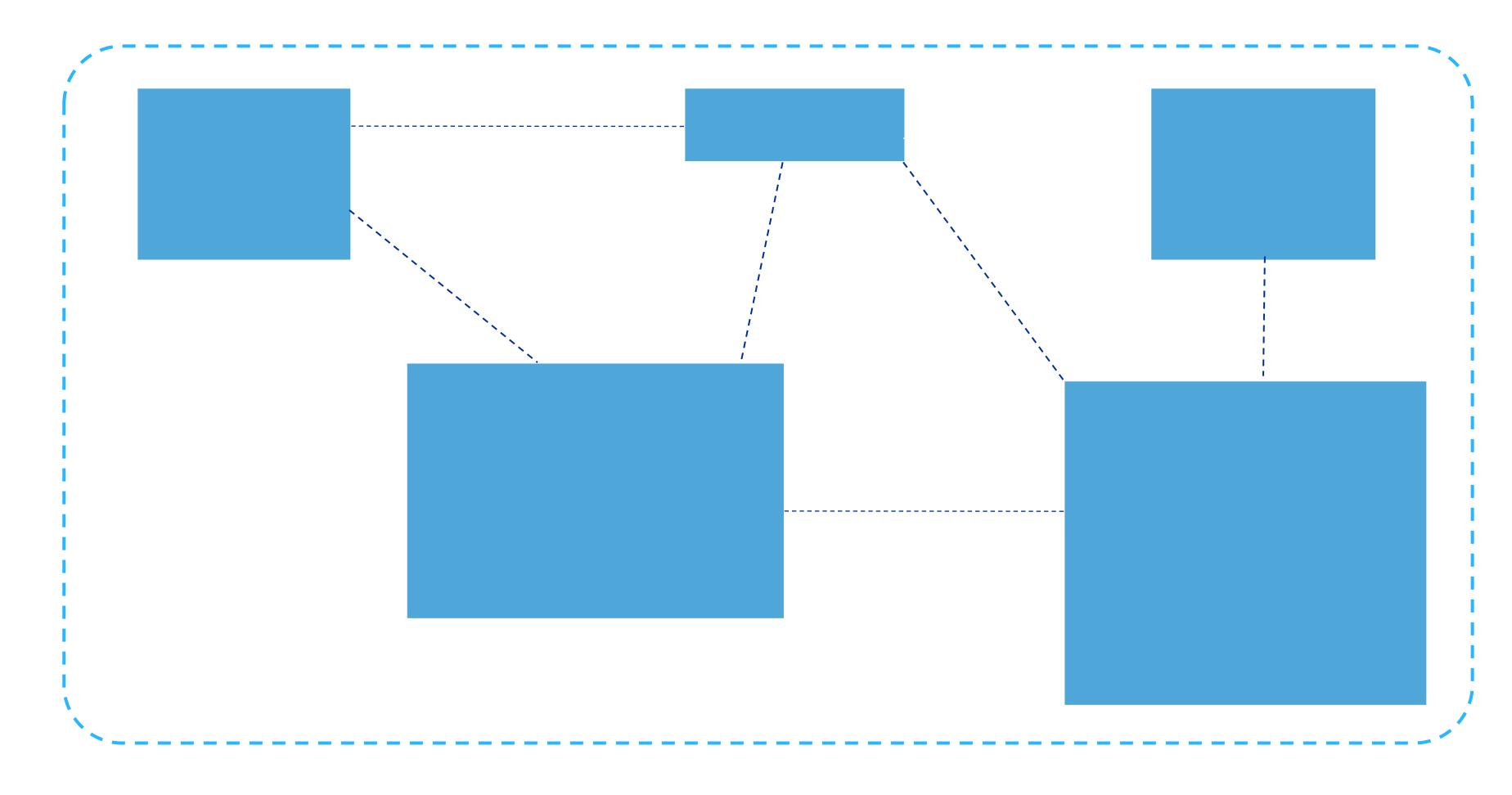
#### **Locally Managed Area Model**

Small reserves with objectives and management set by communities

#### **MPAs Networking Model**

Large Multiple use MPAs with objectives and management set by government

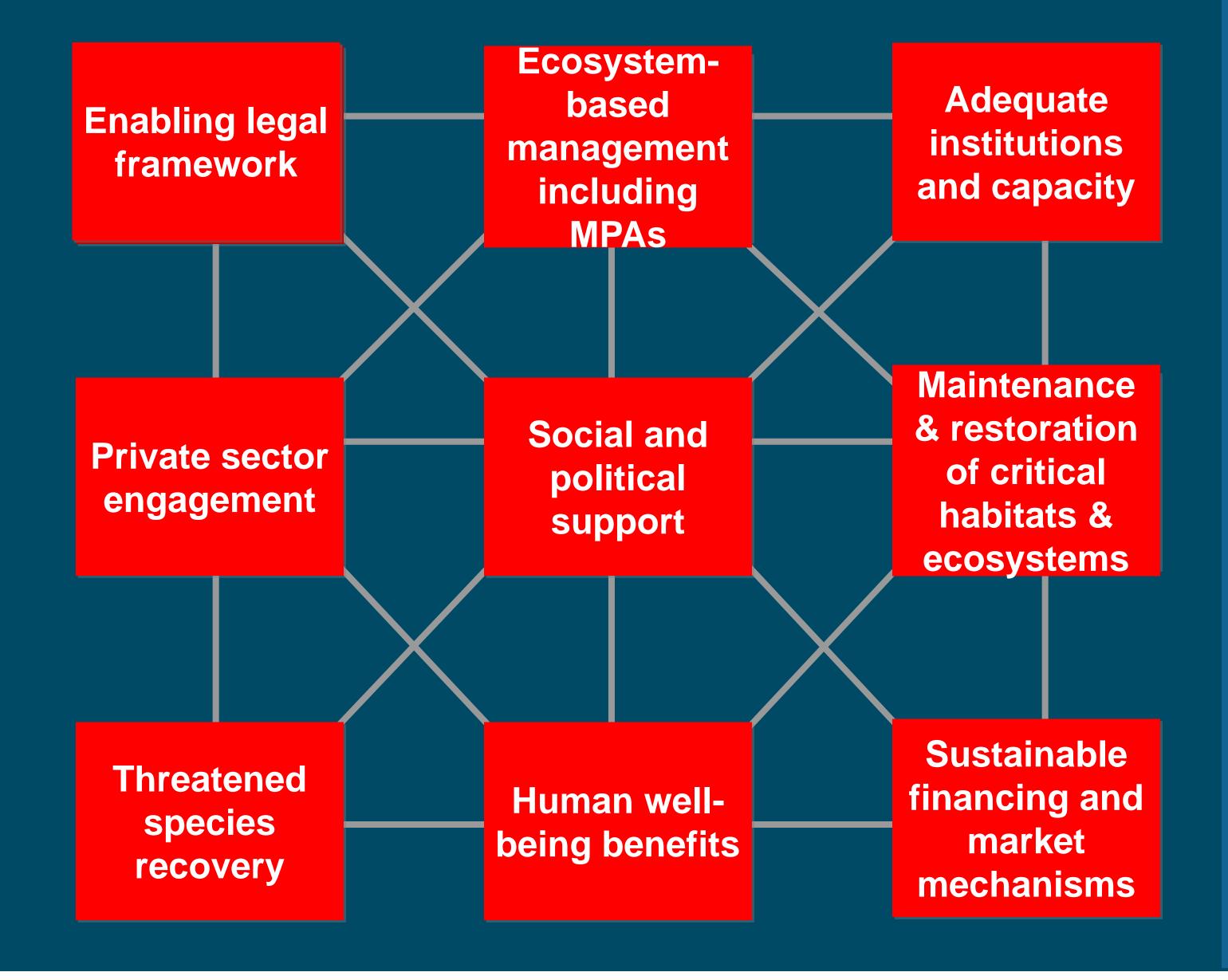
## Bird's Head Seascape Model



#### **Community Driven Co-Management Model**

Multiple-use network of ecologically connected MPAs within a seascape framework that is co-managed by local communities and local government agencies.

### 9 Seascape Essential Elements



## Cl's Strategic Approach in BHS

- Scientific Characterization of the Seascape—including biological, oceanographic, and socioecomomics tydies. Stem
- Creating an Enghling Environment for conservation— government lead, community engagement, livelihoods development, local partnerships outroconservation education
- Facilitating the declaration and implementation of a *network of marine protected areas* (MPAs) to both protect biodiversity and ensure sustainable fisheries







# TURNING NEW SPECIES DISCOVERIES INTO CONSERVATION ACTION



### "Freddy Number Two"

sikan yang mengambil nama dirinya,
Freddy Numberi dengan bangga dan
senang menerima pemberian nama
tersebut. "Biasanya saya dipanggil dengan
Freddy number one, kini ada Freddy number
two," katanya melihat ejaan namanya
bertambah satu hurup 'i', karena menjadi
nama ilmiah spesies ikan. Nama ikan ini
kata Freddy, akan menjadi "freddy number
two" yang mengubah panggilannya sejak
masa sekolah, selalu dipanggil "Fredy
number one".

Pak Menteri menerima penghormatan penamaan itu dari peneliti ikan Dr Mark Erdmann, dan menabalkan salah satu ikan berasal dari kawasan Kepala Burung Papua, dengan nama ilmiah *Pentapodus numberii*. Freddy dipilih karena jasanya yang besar atas upaya konservasi laut Indonesia.

Freddy adalah putra Papua kelahiran Serui,
Oktober 1947. Dia berhasil merintis karirnya di
bidang militer hingga berpangkat Laksamana
Madya dan setelah pensiun masuk dalam kancah
politik Indonesia. Pernah menjabat Gubernur
Papua pada tahun 1998 lalu dalam Kabinet
Persatuan Nasional (1999-2001), Freddy adalah
Menteri Pendayagunaan Aparatur Negara. Di
bawah pemerintahan Megawati Soekarnoputri,
Freddy dipilih sebagai Duta Besar Indonesia untuk
Italia dan Malta. Ia lalu dilantik sebagai Menteri
Kelautan dan Perikanan pada tahun 2004.



- Naming new species is normally a decidedly boring affair!
- Why not capture the excitement generated by new species finds and use that to generate conservation action?
- One option: naming after local leaders/institutions to generate local pride and political commitment

### "BUILD AND TRANSFER"



- These highly-trained and passionate teams are now being transitioned into a "UPTD" MPA management board within the govt ensuring a sustainable institution into the future
- Over time, CI's role will change dramatically from one of "implementor" to simple technical assistance

#### 1 dead manta ray = US\$500

## 1 live manta ray = \$1 million from tourism over its lifetime









# 10 Goals





# Structure

Pollution Habitat destruction Invasives Fishing pressures Climate change Social pressures Pressures (Drivers) Trend five most recent years Resilience

Regulatory framework

status 2013

status 2014

status 2015

status 2016

status 2017

Probable Future
State 50%

Ecological integrity Social resilience

Current Status 50%

Status data

Reference
point

